

Media Broadcast Communications



The broadcasting industry offers some of the most entertaining and fulfilling careers in the world today.

The first TV was patented in Germany in 1884 and sets were sold commercially in several countries beginning in 1928.

MEDIA BROADCAST COMMUNICATIONS

GENERAL KNOWLEDGE

Course Length

254 Hours

Who Can Enroll

Adults

Schedule

Monday - Thursday
9:00 AM - 1:00 PM
or Monday &
Thursday 5:30 PM
- 9:30 PM

Full Time

\$7,197.00

Part Time

\$7,197.00

Books & Fees

\$298.00

Equipment & Clearances

\$20.00

Total

\$7,495.00

Average Pennsylvania Salary

\$18.43 Hour

Tuition, fees, career ma-
jors, courses and hours
are subject to change
without notice.



Primetime dramas, the nightly news, reality shows and sports programming all are produced by television production studios. Television production studios are designed to create live television programming and edit and convert footage in post-production. Success is dependent on the instructions of the director, who may have an eclectic range of requests, and the crew's ability to adhere to these orders as closely as possible while simultaneously being able to explain any problems or directions that are not possible to fulfill.

HELPFUL ATTRIBUTES & ABILITIES

Communication Skills

Creativity

Team Oriented

Quick Reacting

Ability to Connect with Strangers

MEDIA BROADCAST COMMUNICATIONS COURSE HIGHLIGHTS

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WACTC has a long and storied history of success. The Broadcast Video Production program was recently developed to meet the demands of local businesses who continuously have a need for talented craftsman. Their criteria was instrumental in creating the final product.

COURSE HIGHLIGHTS

Developing a Storyboard * Lighting a Scene * Working with Audio * Composing Camera Frames * Producing Music Video * Producing a Documentary * The Thirty Second Ad * Budgeting

THE WACTC WAY

This course is designed to give each student an overview of the many aspects of digital video production. This will be achieved through lecture, critiquing the work of others and hands on production.

MEDIA BROADCAST COMMUNICATIONS FREQUENTLY ASKED QUESTIONS

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Q. How long is the course?

WACTC has two options for you, Full or Part Time. Both programs are 250 hours. The Fulltime program is Monday through Thursday from 9:00 AM – 1:00 PM and will run for approximately 16 weeks.

Our evening or part time program is conducted two nights a week, four hours a night. The 250 hour program runs for approximately 32 weeks.

Q. How much does it cost?

WACTC is a non-profit institution, so we really try to keep our costs down. Both options are \$7,495.00. Financial aid may be available to those who qualify. We have financial experts on staff to assist you in the process.

Q. Are there job opportunities for me when I'm finished?

As creative as the typical student tends to be, so are the opportunities. The graduate can explore Multi- media storytelling, Broadcast journalist, Radio talent and Voice-overs, Media Sales Representative, Videographer, Television Producer, Digital Content Manager, Video Production Assistant, Film Editor, Sports Broadcasting, Remote and Field Camera Operator. The list can go on and on.

MEDIA BROADCAST COMMUNICATIONS FACTS & FIGURES

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COURSE OBJECTIVE:

It is the goal of this program to expose the student the many aspects of video production. By doing so, the student will gain valuable and marketable skills and strengthen one's ability to think abstractly and conceptually

COURSE DESCRIPTION:

The course is designed to give each student an overview of the many aspects of digital video production, including writing, producing, directing, lighting, shooting and editing. This is achieved partially through lecture time, partially through the critiquing of others (including your fellow classmates) and partially through hands on production.

COURSE TOPICS:

Writing | Producing | Camera Selection | Audio Equipment | Directing | Shooting | Lighting | Editing

SPECIALIZED SHOP EQUIPMENT:

HD Pro Camcorders | Video Reference Monitor | Lavalier Mics | Boom Series Mic | Green screen | Studio Lights | Many Cam Software